



Apparel, footwear & textiles sector services at Anthesis

Building productive, long-lasting relationships with clients is at the heart of the Anthesis approach. With extensive experience in the sector, we are trusted advisors to several apparel clients and proud members of the Sustainable Apparel Coalition.



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Overview of services

We bring expertise in:

- Carbon & Energy
- Sustainable chemistry
- Data analytics & visualization
- Reporting & communications
- Strategy development & goal-setting
- Resources, waste & circular economy
- Supplychains & risk
- Policies, standards & certification

Carbon & energy

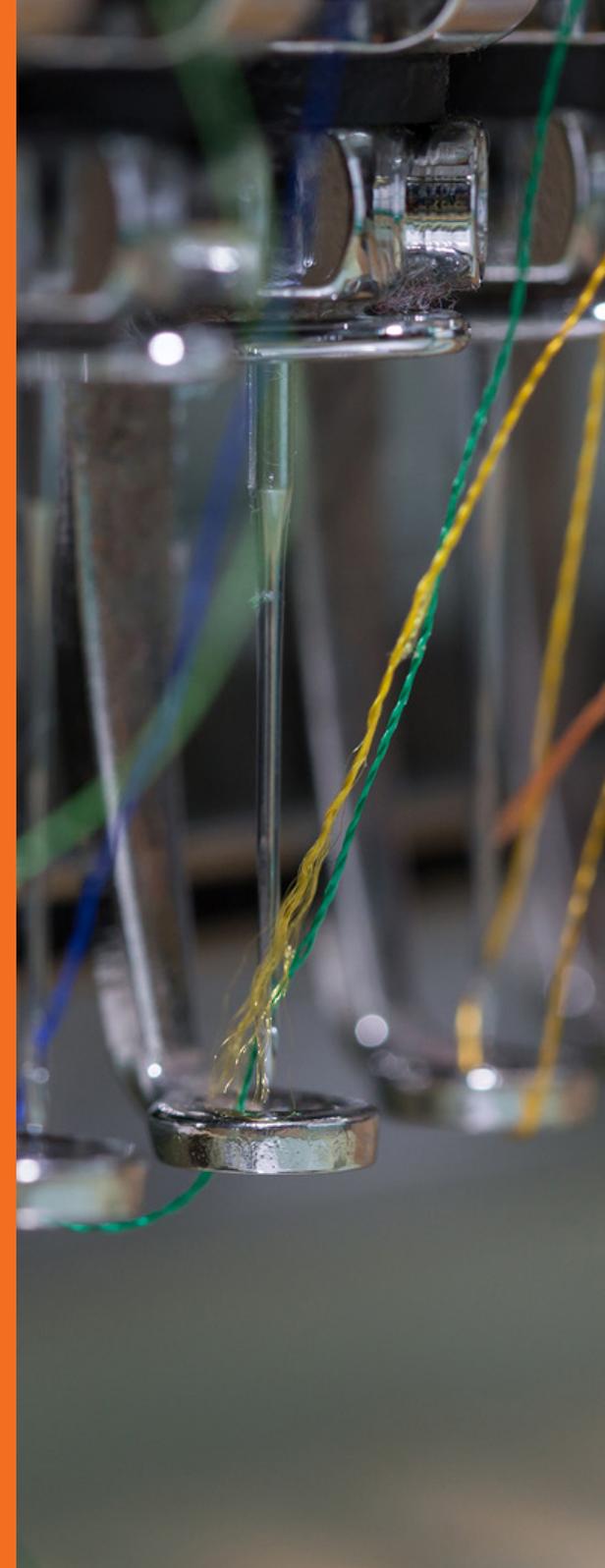
Compliance and industry standards on carbon and energy are getting tougher: initiatives such as national legislation, the Carbon Disclosure Project (CDP) and Science Based Targets Initiative (SBTi) mean organizations need to assess, monitor, report and reduce their Greenhouse Gas (GHG) and energy impacts.

Anthesis has a strong track record in realistic, easy-to-use solutions that help companies reduce carbon & energy use, and are members of the SBT Apparel & Footwear Expert Advisory Group. Our team has world-leading expertise in carbon footprinting, GHG reduction and reporting, along with an exceptional track record in energy optimization, solving the performance gap and enabling new energy solutions.

Sustainable chemistry

Increasing stakeholder and public focus on toxicity, transparency, and producer responsibility changes the game for all industry players. To avoid supply disruption and reputational risk, it is essential to understand what chemicals are present in products, the level of risk they may pose to health and the environment, and to monitor regulatory actions.

With world-leading expertise in sustainable chemistry and responsible sourcing, we are well-placed to help organizations develop and implement leading chemical management programs, identifying substances to phase out and developing substitution strategies for hazardous chemicals. Our solutions align with Zero Discharge of Hazardous Chemicals (ZDHC).



Data analytics & visualization

As digitization increases, being able to collate, analyze and interpret big data efficiently and effectively is key. The ability to 'slice and dice' data for different audiences is also vital.

Anthesis is founded on providing our clients with evidence-based solutions. We have a dedicated analytical centre of excellence, with dedicated Tableau software experts, and are the only service provider analyzing Higg Index data for Sustainable Apparel Coalition (SAC) members.

Reporting & communications

All organizations need to assess and report on their progress, whether internally as part of good business practice or externally to meet industry and consumer expectations. Effective communication is key to sharing sustainability progress effectively.

We have the tools and track record to enable efficient, business-appropriate risk assessment and sustainability reporting. We can help you reach a new level of professional communications strategy and value articulation within the apparel sector.

Strategy development & goal-setting

Brands and retailers are facing growing pressure to reduce their environmental impact and ensure fair labour conditions in their supply chains. Prioritizing action and setting goals are the first steps in developing a sustainability program. Targets create accountability internally and/or publicly, driving continuous improvement.

Our experienced team can help you with materiality assessments, strategy developments, brand pathways and support the internal development of targets to help drive improvements.

Resources, waste & circular economy

The apparel sector is a major contributor to global resource consumption and waste. Across many jurisdictions, there are tough regulations and industry standards around resource use and waste, as well as a strong business case for resource efficiency. Companies are now going beyond this to find ways to implement circular economy principles.

Our internationally renowned expertise in waste and resources, combined with cutting edge capabilities in circular economy, particularly around the opportunity in plastics and packaging, will support you in reducing waste and becoming more business efficient.

Supply chains & risk

Apparel brands and retailers are looking further into their supply chains to understand the origin of their products' fibers and any risks associated within their network. With supply chains often being global and non-linear, this is a complicated process.

Anthesis' unique understanding of the nuances of apparel and footwear supply chains combined with our bespoke RiskHorizon™ software enables us to conduct environment and social screens to assess the associated risks, mitigations and performance improvement opportunities for your organization. We have an experienced team based in Manila that directly support supply chain compliance, auditing and verification.

About Anthesis

Anthesis is a specialist global sustainability services and solutions provider founded on the belief that sustainable business practices are at the heart of long-term commercial success.

We develop value-driven sustainability strategy which is underpinned by technical experience and delivered by innovative, collaborative teams across the world. We not only develop solutions for clients, but act as a delivery partner too.

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About the SAC & Higg Index

The Sustainable Apparel Coalition, representing more than one-third of the global apparel and footwear industries, was formed by sustainability leaders and leading environmental and social organizations to address current social and environmental challenges.

Recognizing that improved supply chain practices are both a business imperative and an opportunity, the Coalition seeks to lead a shared vision of industry supply chain sustainability through the creation and use of the Higg Index.

For further information, contact:

Susan Harris

Technical Director
Susan.Harris@anthesisgroup.com
M: +44 (0)7787 185 741

Honor Cowen

Principal Consultant
Honor.Cowen@anthesisgroup.com
T: +1 303 883 9306