



SERVICES FOR PRIVATE EQUITY

Anthesis Group is a young, fast-growing sustainability consultancy that is uniquely positioned to support private equity funds and their portfolio companies with their Environmental, Social and Governance (ESG) challenges and opportunities.



Initially formed by the acquisition and integration of a number of boutique consultancies, well-known for their expertise in supporting clients with specific business challenges such as energy management, waste minimization, chemicals regulation and supply chain management, we have subsequently assembled a highly experienced transactions team with practitioners from some of the world's largest environmental consultancy firms.

We have offices in key cities around the world and a wider network allowing us to evaluate global businesses.

Anthesis assist clients during transactions with both early phase scoping and full due diligence, by helping funds to develop their ESG policies, systems and reporting mechanisms, and during ownership by working with portfolio companies to determine Key Performance Indicators (KPIs) and set and deliver related improvement targets.

OUR CORE SERVICES

- Merger and acquisition (M&A) due diligence
- ESG policy and framework development
- ESG reporting
- Portfolio company ESG benchmarking and improvement

Transactional due diligence

Central to the Anthesis approach is recognizing that as well as the traditional risks around "end of pipe" compliance, contamination and other legacy issues, clients increasingly need to understand the ESG risks and opportunities associated with a business' practices, products and supply chains. We deliver our advice by leveraging the combination of our experienced transactional leads, who understand the process, pace and language of transactions, our subject specialists and our global platform.

Embracing the use of software enabled consulting services with value add tools, such as RiskHorizon™, ensures a greater range of data is evaluated at a much faster pace than the market can currently offer. Our services include:

- Early phase ESG screening
- EHS due diligence
- Commercial waste and energy due diligence consulting
- Post-acquisition planning

RiskHorizon™

Anthesis-designed tool RiskHorizon™ was created to help decision makers understand risks and possible future scenarios better. It is a ground-breaking, cost-effective, web-based tool spanning millions of data points from more than 40 countries, covering 25 global risks (economic, environmental, technical, social and geo-political).



Environmental, social, governance

LPs and other key stakeholders are becoming more sophisticated and more demanding in their information requirements for ESG, resulting in increased pressure on private equity funds to make ESG a central part of their business practices.

Anthesis is experienced in working with funds to manage these challenges, helping them to define their core ESG policies, develop strategies and management systems to implement them. We also work with portfolio companies to determine their ESG KPIs and set targets for improvement, and help funds report their performance to both investors and wider stakeholders. Our services include:

- Policy development
- Implementation strategies and systems
- Portfolio company KPI and target-setting
- ESG reporting
- ESG training

Supporting portfolio companies

Anthesis is experienced in helping to de-risk and improve the ESG performance of portfolio companies. The expertise we bring to them has been honed within our wider core service areas where we have supported a range of businesses, across most industrial sectors, and from SMEs to FTSE 350 in scale, to meet the challenges they face. These range from traditional needs such as to ensure environmental compliance and safety on the “shop floor”, through to setting sustainability strategies and evaluating risks and performance deep within global supply chains.

The range of issues that fall under the ESG banner is very broad, but those relevant to a particular portfolio company will vary. Anthesis work with portfolio companies to identify the relevant issues and then benchmark current performance.

We can then help evaluate the cost-benefit and likely payback of differing courses of action and set a strategy for ongoing management and improvement, be it across the whole ESG strategy or in one defined area such as sustainability. Our experience means that we do this mindful of the key commercial drivers both internally and in the marketplace. Our services include:

- Energy and carbon management
- EHS audits, permitting and management systems
- Workplace assessments
- Water management
- Waste minimization
- Product regulation
- Supply chain management
- Sustainability strategy
- Reporting

Project example | Epiris

Anthesis’ London ESG team helped Epiris write their ESG policy and framework, and develop their related ESG tools, including comprehensive pre and post-acquisition questionnaires.

Anthesis have now delivered pre-acquisition due diligence and/or post acquisition KPI setting projects for four of their portfolio companies: security paper manufacturer Portals Paper; magazine publisher TI Media; golf and country club operator The Club Company; and Bonhams, the renowned international auctioneers.

During the post-acquisition stages, Anthesis has worked directly with the portfolio company, holding workshops to delve deeply into core operations, and then working with both the company and Epiris to agree ESG KPIs and set appropriate management and improvement targets.

ABOUT ANTHESIS

Anthesis is a global sustainability services and solutions provider, which believes that commercial success and sustainability go hand in hand. We develop financially driven sustainability strategies, underpinned by technical expertise and delivered by innovative collaborative teams across the world.

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