

KIMBERLY-CLARK CORPORATION

Consumer Goods

OBJECTIVES

Kimberly-Clark was looking for a partner to lead the development of its next sustainability report, which would serve as the official roll-out to its ambitious new 2030 strategy and goals. By partnering with a third party they hoped to reduce the level of effort required internally while simultaneously elevating their reporting practices and effectively framing their new strategy and goals.

SERVICES

Having supported the work to update the strategy and goals, Anthesis was in a strong position to lead the report creation process. The work included envisioning, writing and designing the report as well as providing project management and subject-matter expertise throughout the engagement.

- Created two report documents, with primary report written to be accessible to a wide range of audiences and a data and disclosures addendum that contains technical information for Kimberly-Clark's more sophisticated stakeholders.
- Worked directly with sustainability program leads to develop a clear and concise articulation of each pillar of the new 2030 strategy.
- Led Kimberly-Clark through their first effort reporting against the SASB and TCFD frameworks.

OUTPUTS

The 2019 report represents a major step forward in Kimberly-Clark's reporting practices, both in completeness of content as well as in the look and feel. It also marked the official launch of their new 2030 strategy and goals.



Kimberly Clark's goals to improve lives with the smallest environmental footprint



Advance the well-being of **1 billion people**



Reduce our plastics footprint by **50%**



Reduce our Natural (Northern) Forest Fiber footprint by **50% (by 2025)**



Reduce our absolute GHG emissions (Scope 1 and Scope 2), over a 2015 base year, by **50%**



Reduce our water footprint in water-stressed areas by **50%**



For further information

Barrett Lawson,
Associate Director, North America
Barrett.Lawson@anthesisgroup.com
+1 617 237 7773