

Energy Sector

OBJECTIVES

For over 100 years, SRP, one of Arizona's largest utilities has delivered low-cost, reliable power and water. To understand and adapt to changing expectations in the industry, SRP worked with Anthesis to establish and implement a set of long-term sustainability goals.



PROJECT

Anthesis worked with SRP's sustainability team to help SRP become a leading organization in driving solutions and improvements in the industry. Sustainability was embedded in every aspect of the business and operations from generation, to facilities, to community contribution and stakeholders.

SERVICES

Through research, benchmarking, interviews and workshops together Anthesis and SRP developed a comprehensive set of informed long-term goals that provided a direction for the organization's sustainability efforts.

Following the approval of these 2035 goals by senior leadership, Anthesis has continued to support the sustainability team as active participants in their implementation by providing localized support on everything from governance, meetings, agendas, content, structures, processes, stakeholder engagement, and education.



Anthesis has been a critical partner in SRP's transformational sustainability journey. The team helped our business partners to embrace the challenge, set comprehensive organizational goals, engaged our stakeholders, embed sustainability in our business, and develop innovative programs that are amplifying SRP's role as a leader in the community."

Marc Campbell, Manager of Sustainability Policy and Programs
Salt River Project

OUTPUTS

- The establishment of a governance structure.
- The development of short-term action plans to advance the organization towards the long-term goals.
- Critically securing the buy-in of goal owners into the importance, value and return on their investments related to SRP 2035
- Engaging our stakeholders through a robust and culture changing process
- Establishing innovative community programs that are adding significant value to SRP's role as a leader

IMPACTS

By establishing and embracing the rigorous sustainability goals, SRP is expected to further reduce its generating emissions by 36 million metric tons of CO2 compared to pre-2035 resource plans.

SRP had struggled in the past to engage internal stakeholders and to firmly establish a plan within the organization. Today, sustainability has never been more integrated into the culture and practice of SRP. Its depths and reach continue to grow. The success of the initiative is greatly owed to Anthesis's strategy of working directly with goal owners and translating sustainability strategies to align with their priorities.

CONTACT US:

Chris Peterson
Associate Director, North America
Chris.Peterson@anthesisgroup.com
M: + (506) 639 3725

Kaylee Shalett
Senior Consultant, North America
Kaylee.Shalett@anthesisgroup.com
M: +1 (303) 808 2896

John Heckman
Executive Director, North America
John.Heckman@anthesisgroup.com
M: +1 (303) 885 1025