

Clothing Supply Chain and Human Rights Due Diligence Study – In The Style | LIBERUM



Private Equity

OBJECTIVES

In 2020, Liberum was appointed as the Nominated Advisor and Sole Broker for Fashion e-tailer, In The Style, as they explored their options for stock market listing.

The fast fashion sector is made up of complex supply chains, high-volume production, and fast turnarounds, which can lead to multiple social and environmental risks.

As the Environmental, Social and Governance and sustainability performance of businesses has become a priority for potential investors, particularly due to recent human rights issues highlighted within apparel supply chains, Liberum sought to understand the social and human rights standards of In The Style in comparison to competitors and best practice.

PROJECT

Liberum commissioned Anthesis to complete a due diligence study on ITS and their supply chain and human rights progress. Anthesis worked with ITS to understand the CSR strategy in place, including supply chain tier mapping, governance, business salient risks, supplier onboarding and selection, purchasing practices, and supplier communication and training. This involved a deep-dive review through policies, stakeholder interviews and competitor benchmarking.

Anthesis produced a public facing report for investors, highlighting ITS' progress to date and predicted trajectory. A second report was produced for ITS to highlight any gaps found and recommendations for improvement, creating a roadmap for the business in line with its CSR strategy. The reports both outlined recommended timeframes for progressing issues with short, medium, and long-term goals relating to the social and environmental impact of the business.

SERVICES

- A deep-dive review on human rights and sustainability policies
- Auditing ITS' internal processes, including supplier selection and onboarding, CSR governance, and understanding risks
- Interviews carried out with key internal and external stakeholders, including factory visits
- Benchmarking of ITS against peers
- Review of sustainability practices within the Fast Fashion industry
- Complete ESG evaluation

LIBERUM



The supply chain report produced by Anthesis was a key element of the success of the initial public offering (IPO) of In The Style. The report ensured investor confidence in ITS and set out a clear roadmap to guide progress."

Liberum

IMPACTS

The report was well received by industry investors. ITS raised £49m during the initial public offering (IPO), with the placing being oversubscribed ahead of ITS' debut on the AIM market of the London Stock Exchange in March 2021. The report also allows In The Style to develop and understand their next steps to ensure they can continue to improve on their supply chain and human rights progress, including mapping their supplier database, beginning to audit suppliers, and publishing their ethical trade and CSR policies.



For further information

Holly Browne
Principal Consultant
Holly.Browne@anthesisgroup.com